

BOB MOSES CONFERENCE

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2024



April 27–28, 2024

Sponsorship Prospectus



VIRTUAL EXPERIENCE

Become a Sponsor Today!



BOBMOSESCONFERENCE.COM

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Why Support the Bob Moses Legacy Conference

The goal of the Conference series is to help us rethink and reframe our understanding of the deep roots of the country's racial hierarchy. Perhaps Ella Baker said it best: *"...in the process of wanting to change that system, how much have we got to do to find out who we are, where we have come from, and where we are going...I am saying as you must say, too, that in order to see where we are going, we must not only remember where we have been, but must understand where we have been."*

2024 Bob Moses Legacy Conference Overview

The 3rd Bob Moses Legacy Conference will be held **April 27 and 28th, 2024**, at the Media Lab of the Massachusetts Institute of Technology and will focus on education and mass incarceration. We anticipate that the conference will contribute to building a platform for grassroots activism and policies crafted to truly undo the remnants of slavery. In order to chart a new course, we must understand where we have been.

Reconstruction presented a blueprint for the re-founding of a nation that no longer teetered atop the backs of 4 million enslaved Africans. This was to be a liberated nation, freed from the racial apartheid structures of its founding. Reconstruction placed the country at its most crucial and enduring crossroads: multiracial democracy rooted in the Bill of Rights, or a racially hierarchical society in

which the descendants of the enslaved—as a group—would be locked into a status of second-class citizenship. Now, 158 years since the Civil War, the country continues to struggle at these crossroads such that while Black people experience America as a multiracial democracy when using public accommodations, and some for the purposes of their individual advancement, far too many experience the nation as a caste system for purposes of their education, and the likelihood of their imprisonment.

Today, most of the worst of American K-12 public education is offered to children in Black schools, for the descendants of people brought here forcibly for their manual labor in a system that no longer exists. In 1961, in his book, *"Slums And Suburbs"*, James Conant, President of Harvard noted, "As we now


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KEY TOPICS FOR THE CONFERENCE INCLUDE:

RECONSTRUCTION – A 19th century blueprint for 21st century change and for establishing the rights of national citizenship.

CASTE IN THE CLASSROOM
– Finding a way out of the deep, persistent inequities of public school education, including discussions both of Bob Moses’s idea of “constitutional citizenship” and ideas born of educators’ decades of experience working in under-resourced schools in the age of mass incarceration.

MASS INCARCERATION :
Social control of disposable communities

CHALLENGING THE LONGSTANDING ASSUMPTION THAT BLACK CHILDREN CAN SUCCEED ONLY IN INTEGRATED SCHOOLS AND NEIGHBORHOODS
– an assumption that undervalues students, that generates toxic political backlash, and that isn’t empirically true.

recognize so plainly, but so belatedly, a caste system finds its clearest manifestation in an educational system.” People are familiar with the characterization of bad schools being pipelines to prison. This is too simplistic: 66% of America’s prison population is Black and Latino. Black men, comprising 7% of America’s population comprise almost 40% of the country’s prison population! For these citizens in name, incarceration functions as internal deportation.

We urgently need a vision and a plan for public education that will provide an alternative to the de facto current plan, of investing in imprisonment rather than in educational opportunity.

The Bob Moses Legacy Conference series is a serious attempt to support the thinking and doing necessary to help the country move in the direction of building a democracy in the spirit of Reconstruction. This is the work we would like to take on. **PLEASE JOIN US.**

Supported by The Bob Moses Fund of the Cambridge Community Foundation, by donations from participants, and collaborating organizations and institutions.

MEMBERS OF THE CONFERENCE SERIES PLANNING GROUP INCLUDE:

Janet Moses
Bob Moses Fund

Maisha Moses
The Young People’s Project

Joan Wynne
The Bob Moses Research Center for Math Literacy Through Public Education at Florida International University

Greg Bubzban
Avalon Research and Technology

Paolo Parravano
(in Memoriam)

Dani Johnson
Special Gathering LLC

Rohan Kundargi
*Office of Government and Community Relations
Massachusetts Institute of Technology*

Sean (Truth) Evelyn
THRIVE Communities of Massachusetts

Anya Alexandra Bear
*Office of Government and Community Relations
Massachusetts Institute of Technology*

Ben Moynihan
The Algebra Project

Nicholas Lemann
The New Yorker Magazine

Jessy Molina
Molina Consulting

William A. “Sandy” Darity Jr.
Sanford School of Public Policy, Duke University

Cliff Freeman
The Young People’s Project





THE BOB MOSES LEGACY CONFERENCE IS DESIGNED FOR...

EDUCATORS

ARTISTS

COMMUNITY MEMBERS

WRITERS

ORGANIZERS/ADVOCATES

LEGAL SCHOLARS

POLICY MAKERS

RACIAL JUSTICE ADVOCATES

ACTIVISTS

COMMUNICATION SPECIALISTS

2023 IMPACT

800+ attendees

15+ hours of
on-demand access



WHAT LAST YEARS' ATTENDEES SAID



I learned so much, it's hard to isolate takeaways. The reparations discussion sticks with me, and I will share with others that we must continue working toward it AND it will require a majority of the population supporting, AND not knowing when that day will come must not keep us from working for it. Also at the end of the conference I appreciated the recommendation of "Slavery by Another Name," and I learned a great deal from the PBS production.

I copied the pop-up bookstore list to share with others. To continue the conversation about how mass incarceration affects economics, health, and family dynamics.

Inspiring speakers, many of whom I've only just learned about because of this conference, and I will now be following their work.

The presenters were knowledgeable and passionate about their research. The conversations were frank.

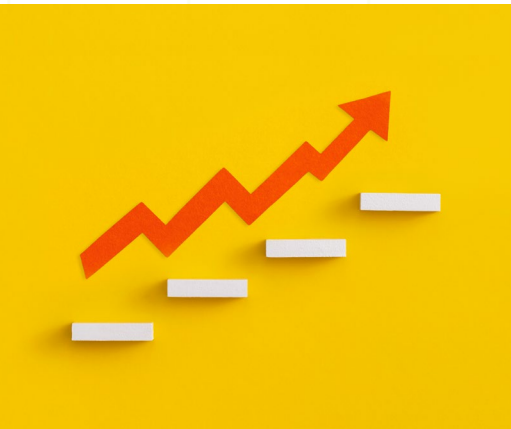
I learned a lot. I attended virtually but would really like to attend in person in the future. The virtual experience was very good, though.





Destiny and The Pre-Assignment

“*Destiny and the Pre-Assignment*” is an interactive exhibit which assesses the likelihood of climbing America’s economic ladder over the course of **five generations**.



Participants are randomly assigned a ‘race’. The consequences of their racial assignment and their starting economic quintile are demonstrated by statistically probable outcomes, one of which is **incarceration**.

The Destiny and the Pre-Assignment exhibit is an important teaching tool regardless of the economic and racial bracket in which we reside.



The Bob Moses Legacy Conference 2024 is excited to roll out the Destiny and Pre-Assignment to our virtual attendees.



BOB MOSES LEGACY CONFERENCE ON-DEMAND EXPERIENCE



From the navigation bar, select...

2023 EXPERIENCE

ALREADY REGISTERED - FULL ACCESS

2022 EXPERIENCE

ALREADY REGISTERED - FULL ACCESS

You'll be asked for a password.

ENTER ACCESS CODE:

BMC2023

Guest Area

Please enter the password below.

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BMC22



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FOR THE CORPORATE & PHILANTHROPY DONOR EXPERIENCE



Bob Moses Legacy Conference SPONSORSHIPS ARE LIMITED! We have a range of sponsorship packages designed to suit all your needs. The deadline to confirm your sponsorship is **Wednesday, March 27, 2024** to receive full sponsor benefits. For additional questions, contact Dani Johnson, Special Gathering at bobmoses@aspecialgathering.com.

Cesar Chavez

\$2,500

- 1 virtual reserved seats
- Logo/Name hyperlinked on Conference website
- Named a sponsor on all digital and printed signage
- Digital advertisement during breaks and transitions
- Call out promotion on digital montage and featured on Conference hybrid dashboard for up to 1 year

Ida B. Wells

\$5,000

- 2 virtual reserved seats
- Logo/Name hyperlinked on Conference website
- Named a sponsor on all digital and printed signage
- Digital advertisement during breaks and transitions
- Call out promotion on digital montage and featured on Conference hybrid dashboard for up to 1 year

Ella Baker

\$10,000

- 3 virtual reserved seats
- Logo/Name hyperlinked on Conference website
- Named a sponsor on all digital and printed signage
- Digital advertisement during breaks and transitions
- Call out promotion on digital montage and featured on Conference hybrid dashboard for up to 1 year



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Fannie Lou Hamer

\$15,000

- 4 virtual reserved seats
- Logo/Name hyperlinked on Conference website
- Named a sponsor on all digital and printed signage
- Digital advertisement during breaks and transitions
- Call out promotion on digital montage and featured on Conference hybrid dashboard for up to 1 year

Bob Moses

\$20,000

- 5 virtual reserved seats
- Logo/Name hyperlinked on Conference website
- Named a sponsor on all digital and printed signage
- Digital advertisement during breaks and transitions
- Call out promotion on digital montage and featured on Conference hybrid dashboard for up to 1 year
- A themed branded virtual break room

Nelson Mandela

\$25,000

- 8 virtual reserved seats
- Logo/Name hyperlinked on Conference website
- Named a sponsor on all digital and printed signage
- Pre-recorded video announcement played during break transition
- Call out promotion on digital montage and featured on Conference hybrid dashboard for up to 1 year
- A themed branded virtual break room
- Sponsored Break Station or Entertainment Experience



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Key Dates

WEDNESDAY
March 27
2024

Deadline to confirm
your sponsorship

WEDNESDAY
April 3
2024

Deadline to Submit Sponsor
logos and digital program
information to

bobmoses@aspecialgathering.com

FRIDAY
April 12
2024

Register for your
complimentary sponsor
registration based on your
sponsorship level.

Sponsor Confirmation, Invoicing, and Payment

The sponsorship opportunities and associated benefits are included in this brochure. Based on your chosen sponsorship level, please provide the items associated with your sponsorship level by the requested date. After the completion and submission of your form, you will receive an email confirmation of your sponsorship. You will also receive an invoice and payment information from the Cambridge Community Foundation on behalf of the Bob Moses Fund.

Sponsor Virtual Registration

Upon submission of your completed sponsorship form, you will receive information in a confirmation email that will include a custom link to retrieve and register your complimentary registration(s) to attend the conference.

Sponsor Logistics Point-of-Contact

For questions about sponsorship opportunities **Dani Johnson**, Special Gathering at bobmoses@aspecialgathering.com.

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Thank You!

2024 BOB MOSES CONFERENCE



VIRTUAL EXPERIENCE

Production, Branding, and Communications



Questions? For additional questions contact **Dani Johnson**, Special Gathering at bobmoses@aspecialgathering.com.

The Cambridge Community Foundation is the proud home of the Bob Moses Fund for Education and Organizing.



CAMBRIDGE
Community Foundation



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