

FALL 2025

BOB MOSES CONFERENCE

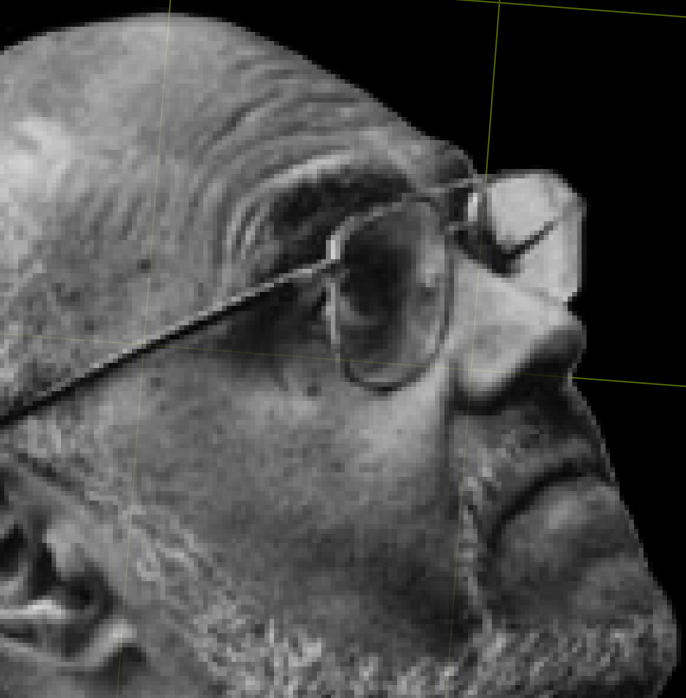
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**Anchored in History, Focused on the Future:
Education and Mass Incarceration**



SPONSORSHIP PROSPECTUS

Fall 2025

BECOME A SPONSOR TODAY!

The Bob Moses Legacy Conference Experience 2025



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ANCHORED IN HISTORY, FOCUSED ON THE FUTURE: EDUCATION AND MASS INCARCERATION

In the fall of 2025, the 4th Bob Moses Legacy Conference will focus on education and mass incarceration. The conference is dedicated to reframing our understanding of, and reimagining solutions to these topics which are at the center of the country's historic and current racial conundrum.

Education turns the screw, sorting children from an early age onto trajectories of inclusion into the political, economic and social life of the country **or** into the fortresses of exclusion. Prison is the most formidable of these fortresses, where many, disproportionately Black, Latino and Indigenous youth and adults, are warehoused. It is in the classrooms and prisons of the country that the starkest manifestations of caste are laid bare.

This fall, the conference will focus on education as a necessary tool, providing all children, particularly those who sit at the bottom of the well, with the literacy essential for citizenship in the 21st century. Bob Moses described America's educational policy as one of running failing schools and rescuing what students we can. He noted, with his experience as a life-long activist for civil and educational

rights, that ours is an "unannounced" national education policy.

Just as the denial of an education was necessary for maintaining enslavement and Jim Crow, our current failure to educate **all** children ensures the persistence of mass incarceration and other systems of social control. Too many schools have become conveyor belts leading to the warehousing and disposal of citizens for whom our society refuses to provide meaningful life options. Quality public school education would be one of the most effective ways to dismantle America's racial caste system – making it clear that no one should be treated as disposable or superfluous.



HISTORICAL CONTEXT

Despite the intention of the framers of the 1954 *Brown v. Board of Education* decision, which ended legal segregation in public schools, and the Civil Rights Movement of the 1960's, many African descendant children are confined to ghettoized schools that prepare them for an adult life of minimum-wage essential work. These schools are fortresses in painfully under-resourced communities where police serve as the primary interface between citizens and the government.

Education for liberation and citizenship, the 19th-century hallmark of African American efforts to educate Black children, has been derailed.

Predictive models of risk and failure justify both **disinvestment in the education** of poor Black and brown children and **investment in prisons** to warehouse those who lack the most basic skills required in today's economy. Only 8% of Black 12th grade students are proficient in math and only 16% are proficient in reading. **African Americans comprise only 13% of the nation's population but 37% of those incarcerated.**

Denied an education tailored to the needs of an increasingly technological economy, many Black, Latino and Indigenous citizens are being pushed over the precipice of obsolescence - into the gulags that constitute America's prisons. They are internal deportees, deemed superfluous in the age of AI!

However, data from the National Assessment of Educational Progress, the nation's report card, reveals that **illiteracy is not just a crisis for marginalized groups** but a national norm. In 2019, 69% of 12th graders were NOT proficient in reading, and 76% were NOT proficient in math. Fifty million Americans are students in public schools. The failure of the country to educate them well is peculiarly absent from our national political conversation.

GOALS OF THE CONFERENCE

1

To chart a pivotal course correction in our understanding of how educational systems, practices, and policies play a pivotal role in supporting mass incarceration.

2

To examine national policies - including *Brown v. Board of Education*, busing, policies for funding local public schools, and affirmative action-that have left the promise of racial reform unfulfilled.

3

To place mass incarceration squarely in the domain of social control and disposal.

4

To provide a platform for attendees to develop networks dedicated to dismantling the structures that bind education to mass incarceration.

5

To promote a national discourse on quality education as a right of citizenship. Bob Moses advocated for guaranteeing education to all Americans. We plan to restart that conversation, highlighting years of experience and evidence from the organizers' work improving schools, and children's lives.

2024 IMPACT

Over 500+ Virtual Attendees

“Count Me In” Donations - \$9,000 +

Over \$40k in Sponsorships

15+ hours of On-Demand Access

THE BOB MOSES LEGACY CONFERENCE IS DESIGNED FOR...

EDUCATORS

ACTIVISTS

STUDENTS

ARTISTS

COMMUNITY MEMBERS

WRITERS

ORGANIZERS

LEGAL SCHOLARS

ADVOCATES

RACIAL JUSTICE ADVOCATES

POLICY MAKERS

COMMUNICATION SPECIALISTS



I learned so much, it's hard to isolate takeaways. The reparations discussion sticks with me, and I will share with others that we must continue working toward it AND it will require a majority of the population supporting, AND not knowing when that day will come must not keep us from working for it. Also at the end of the conference I appreciated the recommendation of "Slavery by Another Name," and I learned a great deal from the PBS production.



The presenters were knowledgeable and passionate about their research. The conversations were frank.



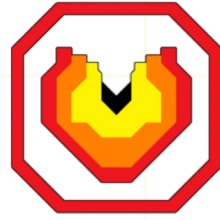
I copied the pop-up bookstore list to share with others. To continue the conversation about how mass incarceration affects economics, health, and family dynamics.



Inspiring speakers, many of whom I've only just learned about because of this conference, and I will now be following their work.



I learned a lot. I attended virtually but would really like to attend in person in the future. The virtual experience was very good, though.



Destiny and The Pre-Assignment

"Destiny and the Pre-Assignment" (DESPA) is an interactive exhibit which assesses the likelihood of climbing America's economic ladder over the course of **five generations**.

Participants are randomly assigned a 'race'. The consequences of their racial assignment and their starting economic quintile are demonstrated by statistically probable outcomes, one of which is **incarceration**.

The Destiny and the Pre-Assignment exhibit is an important teaching tool regardless of the economic and racial bracket in which we reside.

The Bob Moses Legacy Conference 2025 is excited to feature the latest on-line version of DESPA for all our attendees.

[Enter The DESPA Experience](#)

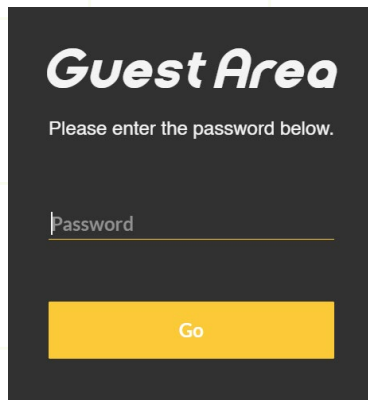




VIEW ALL OF OUR PAST CONFERENCES!

From the navigation bar, select Past Experiences & the year

You'll be asked for a password.



2022

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BMC22

2023

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2024

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Grateful for all our sponsors. Thank you.

2024 Sponsors



2024 OUTREACH PARTNERS



2023 Sponsors



2022 Sponsors



MEMBERS OF THE PLANNING COMMITTEE:

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Bob Moses Fund

Maisha Moses
The Young People's Project

Joan Wynne
*The Bob Moses Research
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at Florida International
University*

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*Avalon Research and
Technology*

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(in Memoriam)

Dani Johnson
Special Gathering LLC

Rohan Kundargi
*Office of Government and
Community Relations
Massachusetts Institute of
Technology*

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The Algebra Project

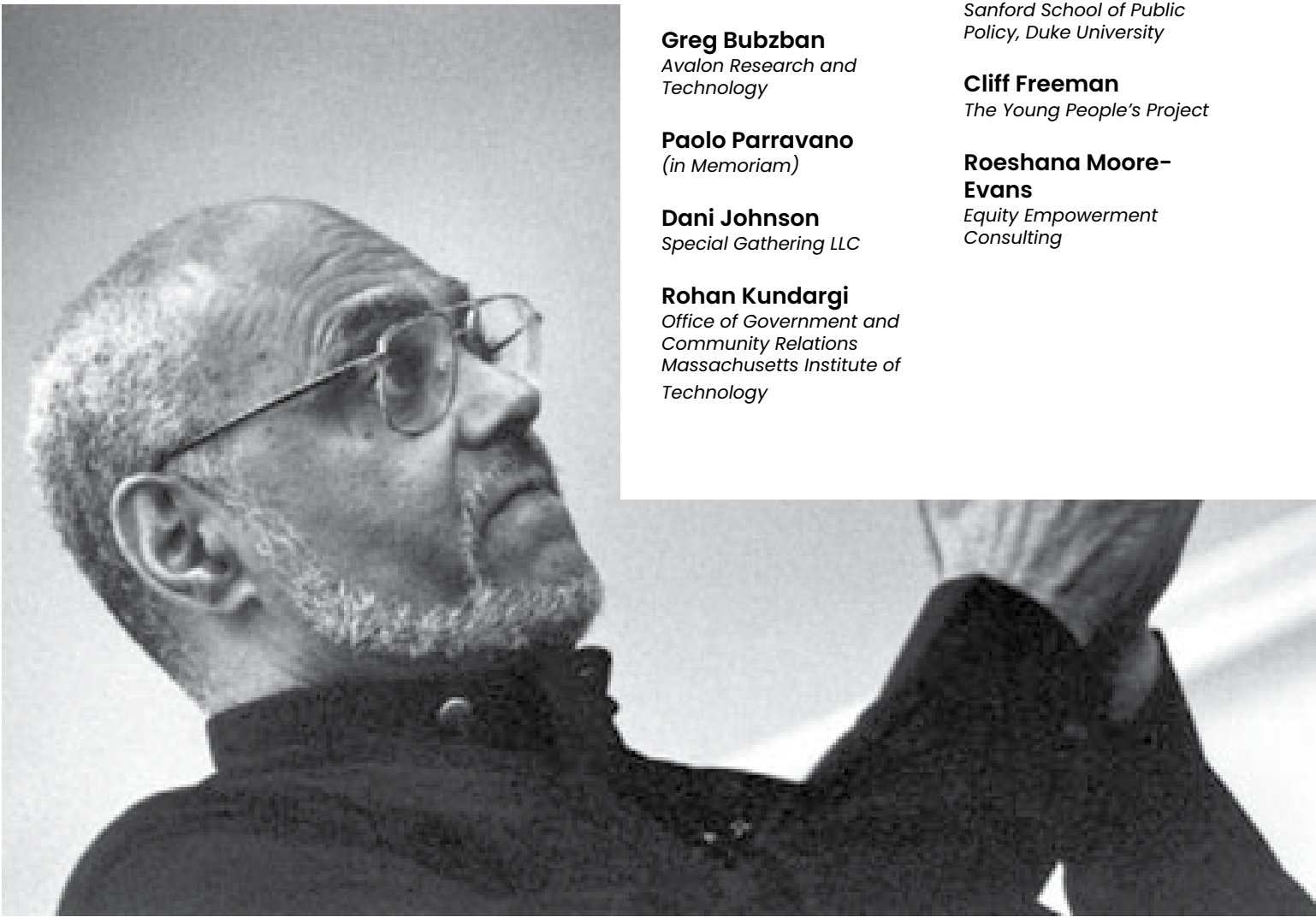
Nicholas Lemann
The New Yorker Magazine

Jessy Molina
Molina Consulting

**William A. "Sandy"
Darity Jr.**
*Sanford School of Public
Policy, Duke University*

Cliff Freeman
The Young People's Project

**Roeshana Moore-
Evans**
*Equity Empowerment
Consulting*



Sponsorship Opportunities

BECOME A SPONSOR TODAY!

Bob Moses Legacy Conference SPONSORSHIPS ARE LIMITED! We have a range of sponsorship packages designed to suit all your needs. The deadline to confirm your sponsorship is **Friday, August 29, 2025** to receive full sponsor benefits. For additional questions, contact bobmoses@aspecialgathering.com

Cesar Chavez

\$2,500

- 1 in-person reserved seat with unlimited access for your hybrid guests
- Logo/Name hyperlinked on Conference website
- Named a sponsor on all digital and printed signage
- Digital advertisement during breaks and transitions
- Call out promotion on digital montage and featured on Conference hybrid dashboard for up to 1 year

Ida B. Wells

\$5,000

- 2 in-person reserved seats with unlimited access for your hybrid guests
- Logo/Name hyperlinked on Conference website
- Named a sponsor on all digital and printed signage
- Digital advertisement during breaks and transitions
- Call out promotion on digital montage and featured on Conference hybrid dashboard for up to 1 year

Ella Baker

\$10,000

- 3 in-person reserved seats with unlimited access for your hybrid guests
- Logo/Name hyperlinked on Conference website
- Named a sponsor on all digital and printed signage
- Digital advertisement during breaks and transitions
- Call out promotion on digital montage and featured on Conference hybrid dashboard for up to 1 year

Sponsorship Opportunities

BECOME A SPONSOR TODAY!

Fannie Lou Hamer

\$15,000

- 4 in-person reserved seats with unlimited access for your hybrid guests
- Logo/Name hyperlinked on Conference website
- Named a sponsor on all digital and printed signage
- Digital advertisement during breaks and transitions
- Call out promotion on digital montage and featured on Conference hybrid dashboard for up to 1 year

Bob Moses

\$20,000

- 5 in-person reserved seats with unlimited access for your hybrid guests
- Logo/Name hyperlinked on Conference website
- Named a sponsor on all digital and printed signage
- Digital advertisement during breaks and transitions
- Call out promotion on digital montage and featured on Conference hybrid dashboard for up to 1 year
- A themed branded in-person break station

Nelson Mandela

\$25,000

- 8 in-person reserved seats with unlimited access for your hybrid guests
- Logo/Name hyperlinked on Conference website
- Named a sponsor on all digital and printed signage
- Pre-recorded video announcement played during break transition
- Call out promotion on digital montage and featured on Conference hybrid dashboard for up to 1 year
- A themed branded in-person break station
- Sponsored Edutainment Experience

Sponsor Confirmation, Invoicing, and Payment

The sponsorship opportunities and associated benefits are included in this brochure. Based on your chosen sponsorship level, please provide the sponsorship items by the requested dates. After the submission of your form, you will receive an email confirming your sponsorship. You will also receive an invoice and payment information from the Cambridge Community Foundation on behalf of the Bob Moses Fund.

Sponsor Registration

Upon submission of your completed sponsorship form, you will receive a personalized registration link to register to attend in person conference experience. We invite you to register others to attend the virtual conference experience.

Conference Logistics Point-of-Contact

For questions and inquiries about the Bob Moses Conference, contact Dani Johnson, Special Gathering at bobmoses@aspecialgathering.com

Key Dates

FRIDAY, AUGUST 29, 2025

Deadline to confirm your sponsorship

FRIDAY, SEPTEMBER 5, 2025

Submit your Sponsor logo & digital information to Dani Johnson at

bobmoses@aspecialgathering.com

FRIDAY, SEPTEMBER 12, 2025

Register to attend the Conference experience based on your confirmed sponsorship level.

Thank You!



CAMBRIDGE
Community Foundation

The Cambridge Community Foundation is the proud home of the Bob Moses Fund for Education and Organizing.



Production, Branding, and Communications



Questions? Contact **Dani Johnson**, Special Gathering at
bobmoses@aspecialgathering.com.